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The Breakup 2.0: disconnecting over new media, by Ilana Gershon (book review)

Kathleen McCallister

William & Mary, krmccallister@wm.edu

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disorders (ASD). The authors explain not only how to create and use an activity schedule but how to determine whether a child has the skills to use a schedule and how to teach an individual to use one. An activity schedule can reduce frustration and anxiety and increase communication, support appropriate use of free time and inclusion in family chores and activities, and ease transitions and create a sense of self-confidence and independence in children and adults. New to this volume are instructions on how to use visual schedules electronically via iPod or BlackBerry. **VERDICT** This instructional manual will provide parents and teachers with all they need to know to prepare, teach, encourage, and support their child or student in using a visual activity schedule. This is essential for any family with an autistic child.—**Lisa M. Jordan, Johnson Cty. Lib., KS**

Mr. Marcus. The Porn Star Guide to Great Sex. St. Martin's. Jul. 2010. c.224p. illus. index. ISBN 978-0-312-38239-1. \$24.99. PSYCH
 "I've been successful in the [porn] industry...for a reason," writes Marcus: "I listened, learned, and made changes." The same approach works in real life, and Marcus gets high marks for messages about female pleasure, mutual communication, respect, and intimacy in and out of the bedroom. Not neglecting male performance, he devotes a chapter to "Woodwork": enhancing and maintaining arousal. His "What Men Want" and "What Women Want" lay a sensitive foundation, followed by more specifics about masturbation, intercourse, oral and anal sex, toys, bondage/S-M, and group activities. He sprinkles throughout plenty of advice about safety as well as stories from his 15 years in the porn industry, so porn celebrity watchers will keep reading. The downside: no resources or referrals list, only recommended porn videos. The explicit drawings are appealing and helpful if occasionally not well coordinated with text. **VERDICT** The book's strongest plus: those who'd never touch a sex manual might pick this up on Marcus's reputation—and get some good advice. Suggested for adventurous collections in sophisticated urban areas where porn is no big deal.—**Martha Cornog, Philadelphia**

SOCIAL SCIENCES

Gershon, Ilana. The Breakup 2.0: Disconnecting Over New Media. Cornell Univ. Aug. 2010. c.232p. bibliog. index. ISBN 978-0-8014-4859-1. \$22.95. SOC SCI
 Breaking up is hard to do, and, as Gershon (communication & culture, Indiana Univ.) observes, it can be even harder when technology is brought into the mix. Gershon interviewed over 70 people (many of them college students) to examine how they used

chatting, email, texting, and social networking websites in conjunction with their relationships and found that opinions and social rules governing the intersection of romance and technology are still highly variable. Why would some people rather break up through email, while others prefer instant messaging? What kind of problems arise when a couple has different ideas about how to digitally negotiate the end of their relationship? How do the social and public aspects of sites like Facebook affect one's actions during a relationship and after its dissolution? Mindful of the complicated nature of the topic, Gershon never attempts to define which behaviors are right or wrong but instead concentrates on exploring the ways people think about these tools and what their beliefs show about society's responses to technology. **VERDICT** Though written with an academic focus, this is an intriguing read for anyone interested in how social conventions for new media develop and the ways that technology is changing romantic relationships.—**Kathleen McCallister, Univ. of South Carolina Lib., Columbia**

Valby, Karen. Welcome to Utopia: Notes from a Small Town. Spiegel & Grau. 2010. c.256p. ISBN 978-0-385-52286-1. \$25. SOC SCI
 During extended visits over a two-year period beginning in 2006, Valby (senior writer, *Entertainment Weekly*) lived among the residents of the small town of Utopia, TX. She witnessed the effects of rapid changes brought about by the recent invasion of satellite TV, broadband, and Wi-Fi—forces defined by old-timers as destructive to their proud small-town culture. Young people, however, regarded the changes as liberating. Some were anxious to leave the restrictive sameness of Utopia but felt tethered by that same familiarity as well as the comfort of their traditional roots. Valby looks beyond mythology and stereotypes to depict the real-life dynamics of a small American town's everyday joys, life-changing tragedies and choices, and customary celebrations, using its inhabitants' own frank, sensitive, intolerant, and kindhearted words and actions, rarely criticizing or commenting beyond the obvious. **VERDICT** Valby's well-crafted book is an example of nonfiction literature that vividly and poignantly portrays the interconnectivity and compassion of small-town life, factors that according to Valby are essential to our humanness. Recommended for teen and adult popular nonfiction and fiction readers, and students of social dynamics.—**Margaret Kappanadze, Elmira Coll. Lib., NY**

Zandt, Deanna. Share This!: How You Will Change the World with Social Networking. Berrett-Koehler, dist. by Ingram. 2010.

c.192p. illus. index. ISBN 978-1-60509-416-8. pap. \$16.95. SOC SCI
 Zandt, who describes herself as a "social media strategist," discusses the ways web 2.0 applications can be used to engage in social activism. Social networking enables people and organizations to leverage opportunities despite limited assets, power, and influence. The key factors for success are the abilities to share, trust, and empathize, attributes that individuals are often cautious or fearful of revealing online. Zandt addresses these concerns and skillfully anticipates and answers questions that readers might have. The five chapters have engaging names, such as "We Are What We Share" and "Sharing Is Daring," and the conclusion is titled "What the Future Holds." There is also a four-part resources section, including "Tips for Individuals," "Tactics for Organizations," and a section that addresses how Zandt used the web to fund this book. She supplies illustrations, including fingertip-size icons to engage readers. **VERDICT** Since Zandt examines the important topic of social justice online and because the content can possibly yield huge social and personal benefits for many readers, this book is recommended for all interested in using web 2.0 for their social activism.—**Caroline Geck, Newark Public Schs., NJ**

TRAVEL & GEOGRAPHY

Morrison, Dan. The Black Nile: One Man's Amazing Journey Through Peace and War on the World's Longest River. Viking. Aug. 2010. c.320p. maps. ISBN 978-0-670-02198-7. \$26.95. TRAV
 Journalist Morrison has covered conflicts ranging from the political to the environmental in areas from Afghanistan to India to Uganda and beyond. While covering the conflict in Darfur, Sudan, he planned a trip not known to have been made in decades—travel up the White Nile from Lake Victoria to the Mediterranean Sea. Morrison's friend Schon Bryan accompanies him on part of the trip, his first travel outside of the States. The journey, planned to take three months, required six and was more land travel than river voyage. From Uganda, through Sudan and Egypt, the Nile has become undrinkable, overfished, dammed by hydroelectric plants, choked with water hyacinth, and traveled by warships. Morrison's narrative combines reporting and travelog in a way that brings readers to this most unlikely destination, a place of complexity, tension, struggle, and pain, where shreds of tradition and community are still visible. **VERDICT** Morrison's account transcends the travel genre to provide authentic and timely information on a complicated part of the world. Highly recommended.—**Melissa Stearns, Franklin Pierce Univ. Lib.**

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